



**FOR IMMEDIATE RELEASE**

August 1, 2011

**CONTACT**

Matthew Ritter  
**[mritter@woodcock.com](mailto:mritter@woodcock.com)**  
215-564-5127

**Woodcock Washburn's Trademark Practice Recognized in the *WTR 1000***

**Philadelphia** – Woodcock Washburn is pleased to announce that the firm's trademark practice has been recognized among the top practices in Pennsylvania for Contentious and Non-Contentious Trademark Law by the *World Trademark Review's WTR 1000 – The Definitive Guide to Trademark Legal Services*. Nancy Frandsen, chair of the firm's trademark and copyright group was recognized individually as a “go-to trademark attorney” and “a strong and capable player who is a pleasure to deal with.” The *WTR 1000* is the first and only standalone ranking publication to focus exclusively on trademark practices and practitioners.

**About the *WTR 1000***

*World Trademark Review (WTR)* magazine has undertaken extensive research to compile exhaustive rankings of the leading law firms, attorney firms and individual practitioners offering high-level advice on issues relating to trademarks. As businesses race to enhance their global competitiveness, a strong brand is a vital prerequisite for success in the market. Lawyers and trademark attorneys in private practice play a significant role in developing and implementing brand strategies for clients in both global and local markets, as well as acting to protect their clients' trademark rights in the event of infringement. The *WTR 1000* guide puts the spotlight on those firms and individuals that are deemed outstanding in this critical area of practice. For more information, go to [www.worldtrademarkreview.com/wtr1000/](http://www.worldtrademarkreview.com/wtr1000/).

**About Woodcock Washburn LLP**

Woodcock Washburn LLP, with offices in Atlanta, Philadelphia, and Seattle, has specialized in intellectual property law since 1946. Rated as one of the top IP law firms in the United States by *IP Law & Business*, the firm has also been named the top intellectual property firm in Pennsylvania by *Chambers USA* for nine consecutive years. The firm's lawyers and scientific advisors provide national and international clients a full range of services that includes litigation, patent procurement, IP strategies, trademark and copyright prosecution, licensing advice, and standards and open source software counseling across a wide range of industries and technologies. For more information, go to [www.woodcock.com](http://www.woodcock.com).

###