



INTELLECTUAL PROPERTY LAW
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**Woodcock Washburn Elects David Bailey to Policy Committee;
Appoints Steven Rocci as Litigation Group Chair, and Steven Samuels and Hal Fullmer as
Patent Transactions Group Co-Chairs**

Philadelphia – The national intellectual property law firm Woodcock Washburn LLP is pleased to announce that David Bailey has been elected to the firm’s three-member governance body, the policy committee. Senior partner Steven Rocci has decided to step down after having served on the policy committee since it was formed in 2001, and on the executive committee, the predecessor to the policy committee, since 1996. Steve had also chaired the policy committee. Rocci joined the firm in 1986.

“It has been a honor to have helped lead the firm over the past 15 years, but I have decided that it is time for someone else to have that opportunity. David Bailey will now serve to help guide the firm and I have confidence that this team will chart a course that will best serve our firm’s future. I plan to focus on my law practice, and to dedicate my time to serving the firm’s clients. I believe I can best do that by sharing my 30 years of experience with them, and stepping aside from the policy committee will free up the time for me to do that. However, I will remain actively involved in the affairs of the firm,” said Rocci. Toward that end, Rocci will chair the firm’s litigation group.

“We have had extraordinary leadership under Steve’s guidance, and we are very thankful for his long-held service. His legacy is admirable. We look forward to working together with David Bailey,” said Gary Levin and David Wolfsohn, who were elected to the policy committee earlier this year.

David Bailey is a graduate of the Villanova University School of Law and Pennsylvania State University. He joined Woodcock as an associate in 1990 and became a partner in 2000. His practice is concentrated on patent issues and he has focused on the litigation of intellectual property disputes.

In addition, the firm is pleased to announce that Steven Samuels and Hal Fullmer will co-chair the firm’s growing patent transactions group, where they will oversee the firm’s efforts in providing patent transactions services, including patent prosecution and strategic portfolio development to its clients. The increase in Woodcock’s patent transactions work led to the decision to initiate a co-chair structure. Through its litigation, patent transactions, and trademark/copyright groups, Woodcock is committed to remaining a full service IP firm of national reach and first-tier quality focusing on all aspects of IP work.

About Woodcock Washburn LLP

Woodcock Washburn LLP, with offices in Atlanta, Philadelphia, and Seattle, has specialized in intellectual property law since 1946. Rated as one of the top IP law firms in the United States by *IP Law & Business*, the firm has also been named the top intellectual property firm in Pennsylvania by *Chambers USA* for nine consecutive years. The firm’s lawyers and scientific advisors provide national and international clients a full range of services that includes litigation, patent procurement, IP strategies, trademark and copyright prosecution, licensing advice, and standards and open source software counseling across a wide range of industries and technologies. For more information, go to www.woodcock.com.